

NEBRASKA CREDIT UNIONS

GREATEST CREDIT UNIONS ON EARTH

2018

Nebraska Credit Union League

Annual Meeting & Convention

June 12-13

Younes Conference Center
Kearney, Nebraska



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SCHEDULE AT A GLANCE








Tuesday, June 12

| | |
|------------|----------------------------------------|
| 10:00 a.m. | Golf Outing – Awarri Dunes Golf Club |
| 1:30 p.m. | Big Top Bowling – Big Apple Fun Center |
| 6:00 p.m. | YP Networking Session |
| 7:00 p.m. | Exhibitor Reception |
| 9:00 p.m. | Corn Hole Tournament |

Wednesday, June 13

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|------------|-----------------------------------------|
| 8:30 a.m. | NCUL 84th Annual Meeting |
| 9:30 a.m. | Greatest Showcase #1 |
| 10:30 a.m. | Opening General Session – Dale Henry |
| 12:00 p.m. | Lunch / Greatest Showcase # 2 |
| 1:00 p.m. | General Session – Karen Sprenger |
| 2:15 p.m. | Greatest Showcase #3 and Prize Drawings |
| 3:00 p.m. | General Session – Josh Allison |
| 6:00 p.m. | Cocktails |
| 6:30 p.m. | Awards Banquet |

CONFERENCE OPTIONS

-  Participant Package (education sessions/meals/reception/exhibit hall) = \$369
-  Spouse/Guest package (meals/reception/exhibit hall) = \$95
-  Young Professional (must be a member of the YP group) = \$165
-  YP Tuesday Networking Session = FREE
-  Awards Banquet Only = \$75
-  Golf Outing = \$130 per player
-  Bowling Tournament = \$25 per bowler

Conference registration is available online only at www.nebrcul.org



TUESDAY

Tuesday, 10:00am

Golf Outing – Awarri Dunes Golf Club

Renew your commitment to credit union advocacy by participating in the Annual Meeting's Greatest CU Golf Event at Awarri Dunes Club in Kearney. All proceeds go to the CU Advocacy Fund. The CU Advocacy Fund was founded in 1998 in an effort to proactively protect, preserve and promote Nebraska credit unions in the legislative and regulatory arenas. Cost to golf is \$130 per person.

Tuesday, 1:30pm - 3:30pm

Big Top Bowling – Big Apple Fun Center

Your hosts, the Midwest Chapter, invite you to bowl a perfect 300 at the 2018 Big Top Bowling Tournament! Lace up your bowling shoes and take on your fellow credit union peers for a chance at some great prizes! Photos will be taken, so get with your team and coordinate! Cost to bowl is \$25.00 per person.

Tuesday, 6:00pm – 7:00pm

Young Professionals Networking Event

Are you a young professional at your credit union (age 18-35)? Then you should join the YPCU at their **FREE** networking event!! Join in the fun and meet others in the CU movement just like you. Josh Allison, founder of ThinkCafe will be there to facilitate. There will also be snacks and prizes! Also, by attending this event, you also will receive a t-shirt and gain access to the Exhibitor Reception, which follows this session. Look for more information coming to you via email. Registration is required.

Tuesday, 7:00pm – 9:00pm

Welcome Reception/Exhibit Hall Grand Opening

Step into the ring and find the most current lineup of services offered to credit unions. Want to find innovative products that will help reinvent your credit union? Kick-off the Annual Meeting right by networking with peers and learning about exciting new products and services at the always popular Exhibitor Reception. You don't want to miss the excitement this year. You may see some juggling . . . or maybe a man on stilts! Take a picture with the bearded lady or lift 1000 lbs!

Tuesday, 9:00 pm - 10:30 pm

Corn Hole Tournament

Got bags? We do! Join in the fun at the NCUL Corn Hole tournament benefitting CU4Kids and CUFN. Grab a partner and sign up for a good time with good friends for a good cause. Check out the flyer for more information.

WEDNESDAY

Wednesday, 8:30am – 9:30am

84th NCUL Annual Meeting

Be a part of the League's 84th Annual Meeting. You will hear updates on the actions of your association over the past year and insight as to what lies ahead.

Wednesday, 9:30am – 10:30am

Exhibitor Greatest Showcase 1

Enjoy tasty snacks while visiting with exhibitors.

Wednesday, 10:30am – 12:00pm

“TEN CANS:” CHANGE REQUIRES AN OPENER

You have heard all the stuff - right? Embrace Change! Roll with the flow! Stand in one place too long and you'll fall behind! If you are green, you are growing, and if you are ripe, you rot! Getting better really means getting better at accepting change. Organizations that create value create their own markets into the future. True change happens when success is achieved in front of the economic curve--not behind it. This program focuses on the Ten Cans of Change and why our job as leaders is to become the Opener.

Speaker: Dale Henry

Dr. Dale Henry grew up in the foothills of the Smoky Mountains, an area that is bountiful in two things—hospitality and story-telling. Dr. Dale has been a teacher, principal, Dean of the oldest college in Tennessee, a businessman, author, and a speaker and trainer. Dale has been in customer service over half his life. His story-telling ability propelled him as a teacher. This, combined with his customer service and unique ability to captivate audiences, has sky-rocketed Dale in his speaking career.

Since he began speaking just a few short years ago, corporate, government, and educational agencies call on Dr. Henry regularly to have him train their professionals. His client list is a virtual who's who of the top business and agencies in the nation. Dr. Henry is a master teacher in every aspect of the term, and he is what motivational speakers aspire to become.

In keeping with Dr. Dale Henry's book title, [The Proverbial Cracker Jack: How to Get Out of The Box And Become The Prize](#), Dale is definitely the prize!

Wednesday, 12:00pm – 1:00pm

Lunch and Exhibitor Greatest Showcase 2

Enjoy lunch and visit with all the convention exhibitors.

Wednesday, 1:00pm – 2:15pm

Cybercrime: Top Threats for 2018

Cybercriminals are taking hacking to the next level, by leveraging ever-more-sophisticated toolsets and increasingly mature techniques. Cryptocurrency mining is the latest trend for criminals, who break into servers, install miners, and use stolen information from your databases to set up wallets for transferring funds. In 2018, we expect to see more dangerous types of cyber extortion, where criminals demand ransom payments not just from the hacked organization, but also clients, patients, vendors and employees. Business email compromise (BEC) will continue to remain a critical threat, as organized crime groups use

increasingly sophisticated tactics to mine data from your email and leverage it for financial gain. In this fast-paced talk, we'll cover these and other high-risk developments in the cybercriminal underground. By walking through some of our recent forensic analysis, we'll look under the hood at the strategies and attack patterns currently being leveraged by cybercriminals. Learn about the top threats and ways that you can protect your organization in 2018.

Speaker: Karen Sprenger, LMG

Karen is the Chief Operating Officer at LMG Security and is primarily responsible for overseeing day-to-day operations and project management, as well as speaking about cybersecurity throughout the country. She has over 20 years of experience in information technology, most recently serving as Director of Technology for Billings Public Schools, where she was responsible for securing and supporting 18,000 users, 8,500 computers, 5,000 mobile devices, 2,000 telephones, 50 miles of network and 1 very temperamental vending machine. A true geek, she considers "Digital Forensics" a perfectly acceptable answer to the question, "But what do you do for fun?" Karen is a GIAC-Certified forensics examiner (GCFE).

Wednesday, 2:15pm – 3:00pm

Exhibitor Greatest Showcase 3 and Prize Drawings

Join us for the final showcase where you could walk away a BIG WINNER! Those exhibitors who are drawing for a fabulous prize will do so during this time. Grab a snack and hopefully grab a prize!

Wednesday, 3:00pm – 4:15pm

Six Ideas: How to Not Suck at Workplace Relationships

Nearly 40% of employees are not aware of or able to identify their emotions as they are OCCURRING! This disconnect between what we think people see and what is actually perceived has huge consequences for our ability to grow and succeed at work. Join Josh as we explore the characteristics needed deepen your workplace reputation and impact. With a focus on six vital strategies for better communication and growth, our time will be spent discussing and challenging the group to rethink who they are and how they impact.

Speaker: Josh Allison, Founder of ThinkCafe

Josh is obsessed with helping leaders and employees reach their full potential in the new and evolving workplace. He is the Founder and Chief Ideator for ThinkCafe, and has spoken and worked with organizations from Hawaii to New York and near every state in between. In the past, Josh worked for close to a decade at Horizon Credit Union, in Spokane Valley, WA. During his time with the cooperative, he helped the organization reach over 11,000 millennial youth through national award-winning business development and outreach programs.

Wednesday, 6:00pm – 6:30pm

Cocktails

Wednesday, 6:30pm – 8:00pm

Awards Banquet

Join us for the Awards Banquet where you will have a grand dinner and you will hear all the wonderful achievements credit unions have accomplished in the past year. Meet and hear from the our CMN artist, Brexton!



ADDITIONAL INFORMATION

Hotel Reservations

Attendees are responsible for making their own hotel reservations. We have two different hotels that have room blocks available - LaQuinta Inn and Fairfield Inn.

The group rate for occupancy is \$119.95 plus tax at either hotel through May 20th. A credit card will be needed to guarantee your reservation. To make your reservation at the LaQuinta Inn, call 308.237.4400 and for reservations at the Fairfield Inn, call 308.236.4200. To receive the group rate, you must mention the Nebraska Credit Union League Annual Convention.

Both the LaQuinta and Fairfield Inn, offer a complimentary breakfast for registered guests.

Please Note: All sessions and events will be held in the Younes Center, not at the hotels.

Convention Registration and Cancellation Policy

Conference registration is available online. Go to www.nebrcul.org to register by May 31st. If you need to cancel your convention registration, call or email notice of cancellation to Melissa Mausbach to mmausbach@nebrcul.org, 402-333-9331 x201. All requests for refunds must be received on or before June 5th. After the 5th, only 50% of the full registration costs will be refunded. No Shows will be charged in full. Substitutions will be accepted any time.

Dress Code

The dress code for all events is business casual, except for the Awards Banquet which business attire is suggested. We recommend you dress in layers to accommodate the variance in temperatures in the meeting rooms.

Photos during the Event

Throughout educational sessions and social functions, we will be snapping pictures to capture the spirit of the event. Attendees should know that through their attendance, they are granting the League permission to use these group photos in various publications.

Questions? Call the League direct: 402-333-9331 or toll free: 800-950-4455.

